



South Carolina Athletic Administrators Association

John Carlisle, Executive Director

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Dear Vendors,

March 2012 will be our 20th Annual Spring Conference for Athletics. I want you to know how much your support and participation mean to the South Carolina Spring Conference for Athletics. You truly help make this conference possible and affordable for all high schools in our state. We are unique in having both Principals and Athletic Directors in attendance, which means a good opportunity for you.

Our standard Vendor Booth fee is \$400.00 this year for a table top exhibit. **However, in response to vendor requests, a limited number of booths in the Promenade area outside the ballroom are available for \$600.** These will be sold on a first-come basis.

NOTE: This year we are doing Registration ONLINE through the SC Administrators & Superintendents Assoc. (SCASA). When you go to our website, www.scaaa.org and click on 2012 Vendor Information, the **Vendor Conference Registration** page has information and a link that will take you directly to the Registration form. If you must pay by check, you will find directions for that on the same page.

SCAAA began our **Athletic Directors Hall of Fame** last year and our banquet will be during the Spring Conference on Friday, March 9, at 6 pm. **We invite you to attend the banquet in support of our outstanding athletic directors.** Tickets may be purchased through the Online Registration Form at \$40.00 per person. **We are also asking that you consider being a \$100.00 sponsor for this event.** We hope that we are as important to you as you are to us and you will become a part of this exciting new program. Sponsors will be recognized in the banquet program and in the Vendor Brochure that is given to all attendees. You can make this contribution through the Online Registration form as well.

Looking forward to seeing you in Charleston,

John Carlisle
Executive Director, SCAAA